

Sean Carter • UI/UX Designer

Effective use of Design Thinking frameworks to produce integrated solutions across various media channels. Proven to reach business and product goals, centered around the user. Drives the development of an end-to-end strategy to include discovery, user research, testing and iteration. Extensive experience in all phases of quality creative services.

EXPERIENCE

UX Design Freelance / Chedar - SaaS App - Remote

09/22 - 10/22

- Collaborated with a team of three UX designers to redesign the existing interface.
- Conducted desk research, user testing and visual design.
- Advocated for the user, while working closely with the client to establish deliverables and solution limitations.
- Presented status reports and high fidelity design assets to Chedar founder for development and delivery.

Graphic Designer / Navy Exchange Service Command

01/00 - Current

- Multi-channel graphic designer in retail advertising department for a chain of military retail stores worldwide.
- Lead web, email and print production projects to ensure cohesion of weekly branding themes.
- Led rebrand of electronics department impacting over 40 retail stores worldwide.
- Conduct competitive analysis, visual design and art direction.
- Produce style guides for print, web, and in-store installations.

Springboard UX Design Certification

07/2021 - 11/2022

Weekly 1:1 supervised projects

UX Design / Poker Aviator - Mobile App

- Designed an iOS mobile app to streamline the game selection process for players choosing from local charity poker rooms.
- User interviews, wireframing, interactive prototyping, and usability testing were methods used to complete this project.

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SKILLS

Product Design
Interaction Design
Visual Design
User Research
User flows
Ideation
Prototyping
Information Architecture
Branding
Design Sprint
Wireframes
Usability Testing & Iteration
Teamwork & Interpersonal
Effective Communication

TOOLS

Adobe XD
Figma
Adobe Suite
Miro
Marvel

EDUCATION

Springboard
UX Design Career Track
November 2022

Tidewater Community College,
Certified Internet Web Professional
Associate Design Specialist
June 2009

Norfolk State University,
B.A. Fine Arts,
May 2007